

## ***CO Summit 2016 Brainstorming Activity top trends and results - summary***

### **Messaging & Public Education**

1. What messages will motivate people to have a working carbon monoxide alarm in their home?
  2. Who should deliver the message?
  3. What is the best method of getting carbon monoxide safety education to people? (i.e. families, elders, mothers with young children)?
- *Survivor and Victim Stories (real life events)*
  - *Aim for 100% homes with working CO alarms*
  - *Target School Age Students: Grade 7 to families*
  - *Use social media, conventional media, current programs*
  - *Educate public on the dangers, symptoms, and sources*
  - *Include CO messaging with Fire Safety*
  - *Specific education on alarms (CO vs. Smoke)*
  - *Develop and Use a catch phrase, clear concise messaging*
  - *Expand FPW to include CO and make it a law*
  - *Reach all stakeholders: residents, industry, and first responders.*

### **Community Action**

1. Who are the community “actors” (stakeholders) to engage?
2. How do we engage the “actors?” (Think about your own community.)
3. What projects in the community would you suggest?

#### **Stakeholders: Who are they?**

- *Local organizations, general stores, town dump/recycling, Chamber of Commerce, Public Officers, Technicians, Retailers, Service Clubs, Home Owners, Manufacturers/ HVAC’s, Energy Providers, First Responders and Private and public employees.*

#### **How do we reach them?**

- *School presentations, town meetings, town events, home visitors’ packet, installations program with vouchers, all types of media, trade shows, FD training, Red Cross, Local Building Inspectors, Local Government*

### **Policy Recommendation**

1. What is the role of regulation for carbon monoxide?
    - a. Is regulation necessary or useful for carbon monoxide?
  2. How would you address the issues of compliance with regulations?
    - a. Barriers to compliance, such as funding staff to do compliance checks, personal property rights (“not in my home, not in my castle”)
  3. What are your top priorities for policy or legislation?
- *Additional regulation necessary*
  - *Big issue: Inspection for homes 20+ yrs. old*
  - *Minimum Housing Standards*

- *Federal Standards*
- *Regulation is one component but not the solution*
- *Alarms: Better quality CO detection (Lower CO levels, decrease warning time)*
- *Look at standards for treatment*
- *Expand current legislation*
- *Educate*
- *Get politicians involved*

*How?*

- *More enforcement/fines*
- *Fuel dealers involvement*
- *Home Inspectors involvement*
- *Insurance CO alarm requirement (and Federal level)*
- *Use current materials and "tool" box.*
- *Educate and enforce statues and rules*